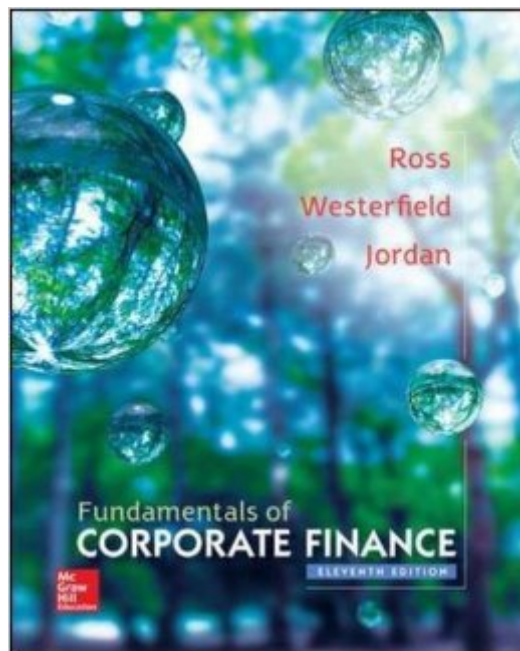


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# Fundamentals Of Corporate Finance, 11th Edition (The Mcgraw-Hill/Irwin Series In Finance, Insurance, And Real Estate)



## Synopsis

Note: This book is a stand-alone book and doesn't include access code. The best-selling Fundamentals of Corporate Finance (FCF) has three basic themes that are the central focus of the book: 1) An emphasis on intuition—the authors separate and explain the principles at work on a common sense, intuitive level before launching into any specifics. 2) A unified valuation approach—net present value (NPV) is treated as the basic concept underlying corporate finance. 3) A managerial focus—the authors emphasize the role of the financial manager as decision maker, and they stress the need for managerial input and judgment. The Eleventh Edition continues the tradition of excellence that has earned Fundamentals of Corporate Finance its status as market leader. McGraw-Hill's adaptive learning component, LearnSmart, provides assignable modules that help students master chapter core concepts and come to class more prepared. In addition, resources within Connect help students solve financial problems and apply what they've learned. Ross Fundamentals' intuitive approach, managerial focus, and strong end-of-chapter content combine with a complete digital solution to help your students achieve higher outcomes in the course.

## Book Information

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## Customer Reviews

Pray, pray, pray that your professor doesn't select this book. My main issue is that each chapter has a series of problems to test you on the concepts found in that chapter. However, the book only provides you with a few answers to these problems. For example, in my current chapter, there are

38 end of chapter problems. Answers to only 6 of them are provided in the answer key. Spend 40 minutes working out the answer to problem 15? Great, you have NO idea whether you got it right because it's not one of the 6 answers provided. I have spent a lot of time dealing with McGraw-Hill on whether a solutions key actually exists and even they're not sure. Also, be forewarned if your professor is using Connect for this textbook because it will be a waste of your money to buy it used or rent as you'll need to purchase a separate access key to Connect and you get the text in e form with the Connect key. Don't pay for it twice like I had to.

People looking for this product be aware that it does not come with Access Code. You have to purchase access code in order to access Connect.

This is easily one of the best textbooks I have ever read, and it's definitely THE BEST finance textbook I have ever read (of at least three). There have been some absolutely terrible textbooks I've had to read for classes, but this one is written in comprehensible English. Not only does it cover the topics and adequately explain them, but it also explains the formulas, such as the various "Free Cash Flow"s. The subjects are well organized and complete.

Does not provide access code. Better to save your money and buy the eBook for \$125 at mcgraw hill's website

save the money and download the 9th or 10th editions for free. All books are identical with different end of chapter problems. Plus, you can also find answer keys for the earlier editions.

This textbook is written really well. It really breaks down concepts in a way that you can easily understand. I need this one for 2 courses and its really great with examples. Although the older version is EXACTLY the same except for the practice problems.

My course came only with CONNECT, I'm kinda old school, so I ordered this textbook to supplement my class materials. It arrived on time, easy to understand and sort thru...

It's okay. It just doesn't get straight to the point. Seller gave me a near brand new book however. Minor markings in the book

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